Quick Online Shop Documentation

In the following tutorial, you will get a complete step by step guide of using **Quick**Online Shop WordPress theme for building an amazon affiliate store site. All steps have been briefly explained out so that you don't stuck anywhere while setting up things for website.

Introduction of Quick Online Shop WordPress Theme

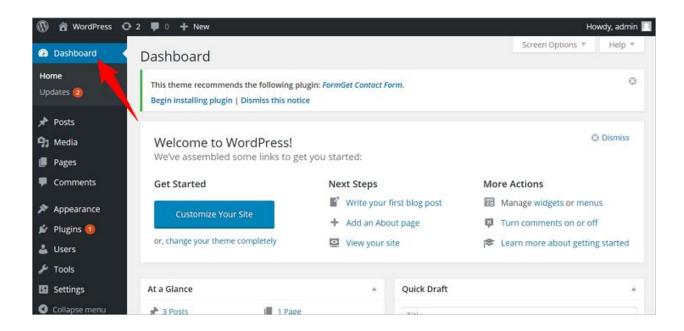
Quick Online Shop is a powerful WordPress theme that allow you to quickly create fully featured Amazon affiliate store within an hour. The theme is integrated with Affiliate plugin and Woocommerce plugin. Since the theme is integrated with Woocommerce plugin you can also create ecommerce website with this theme.

The theme import all the selected item that you want to promote on autopilot. Just tap from 250+ millions of products and your site is ready.

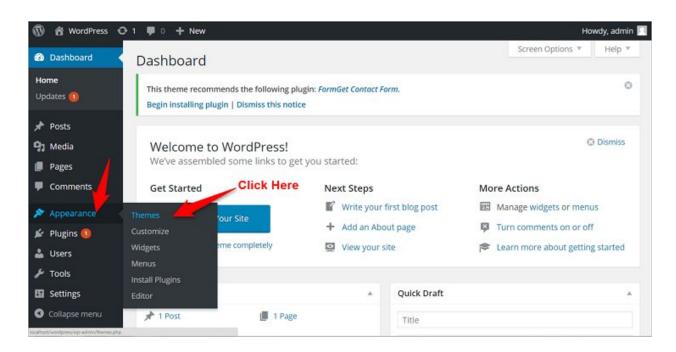
How to Install Quick Online Shop Theme

Before moving forward just make sure WordPress is installed on your webserver. Now download the theme from your members area.

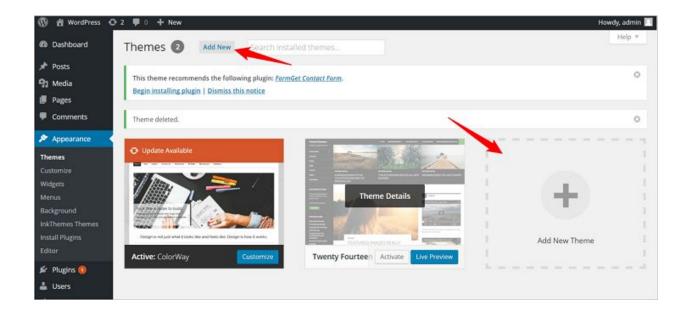
STEP#1 – Go to WordPress dashboard



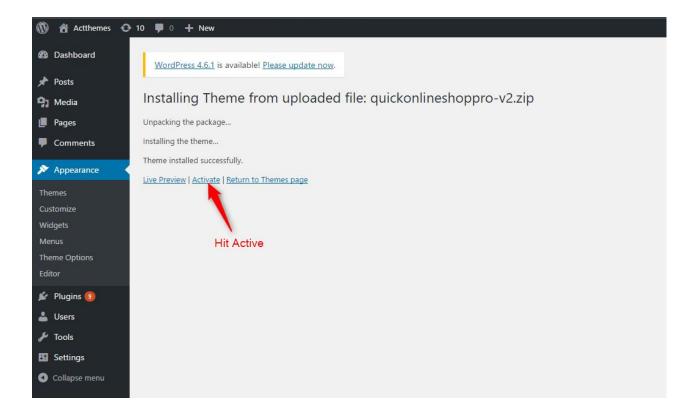
STEP#2 – Going onto Appearance tab, a new sidebar will appear. Then, Click on Themes tab and you will be redirected to the theme managing section.



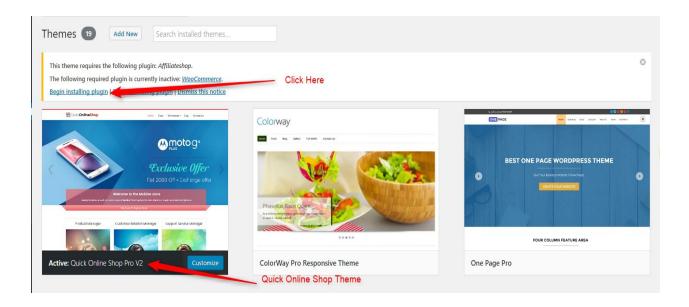
STEP#3 – Then click on "Add New" option upload the quick online shop theme zip file, which you've downloaded. Then click on "Install Now".



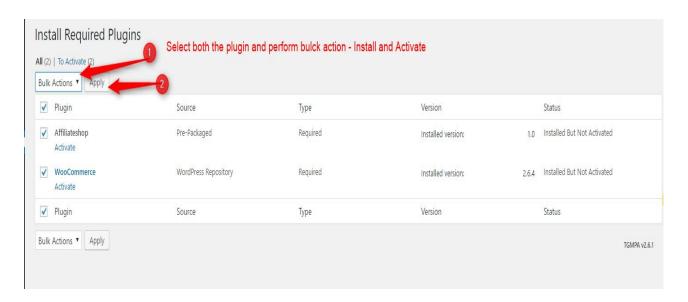
STEP#4 – Once the theme installed successfully, click on the "Activate" button and you're all ready with your new website layout.



STEP#5 – Now this theme need 2 plugins to work properly i.e. Woocommerce plugin and Affiliate Shop plugin . Hence a notice will appear at the top of the dashboard. Click on "begin installing plugin".



Now Install and Activate both the plugin.



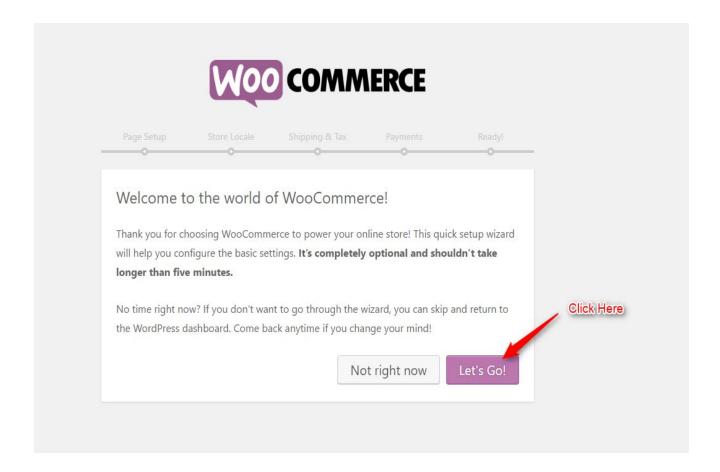
Now after completion of Installation process move towards setup process.

WooCommerce Setup Wizard

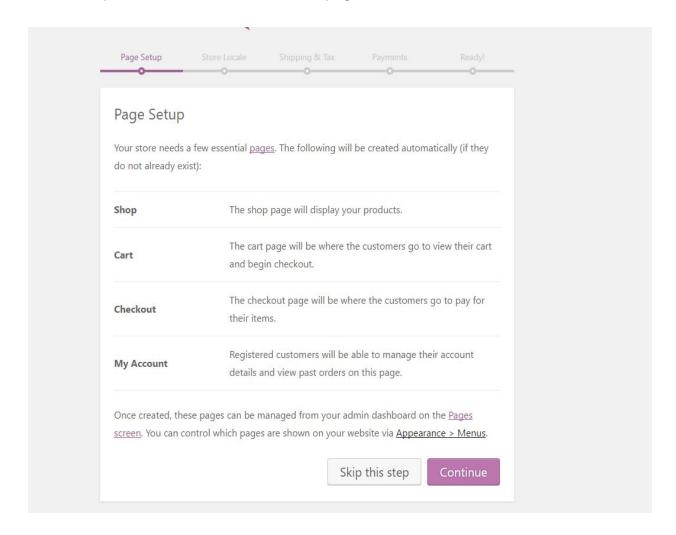
As soon as you activate the plugin you will see a welcome message with a button "Run the Setup Wizard". Click that button.



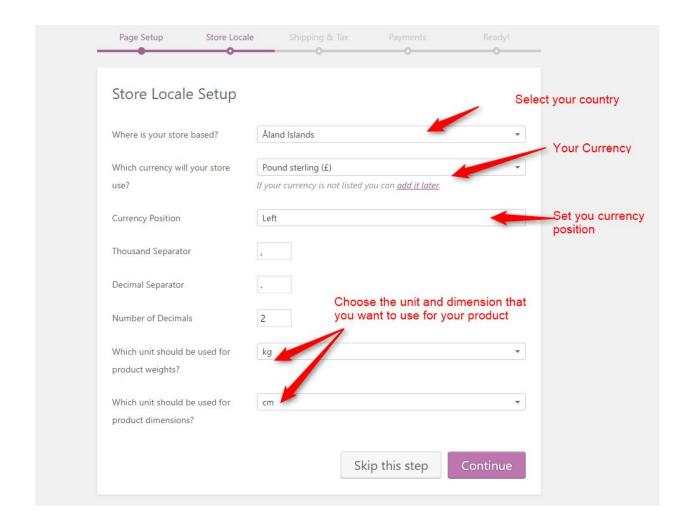
You will navigate to Woocommerce welcome window, and at the bottom you will find button "Let's Go" click that.



Which will take you to page setup window, click "Continue". This will automatically create Shop, Account, Cart and Checkout page.

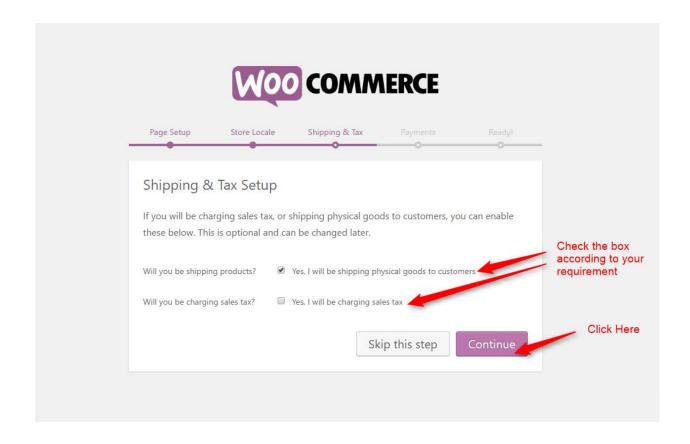


Moving forward you will find Store Locale setup - here you have to select the country where you store is based and the currency. And also choose the applicable unit and dimension for your products. Once you're done hit "Continue" button at the bottom.



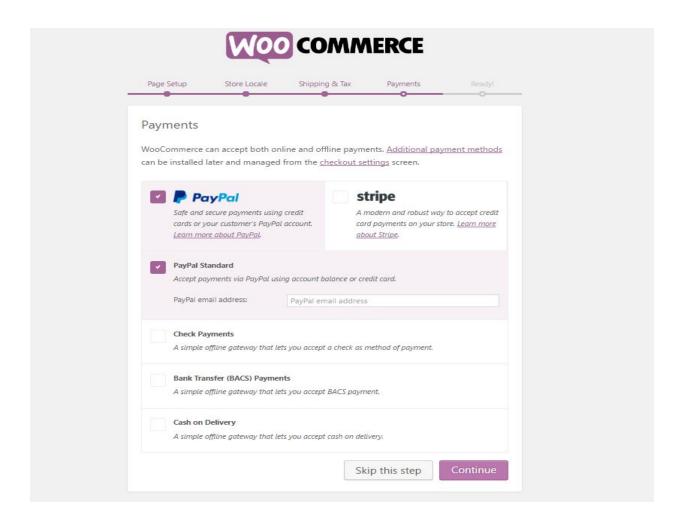
Now you will be redirected to Shipping and Tax setup page here you can select the option according to your requirement. If you will charging sales and shipping physical products you can check both.

This is optional and can be changed later. Plus this option is applicable if you wish to sell your own items along with amazon products. Now click "Continue" and move forward.

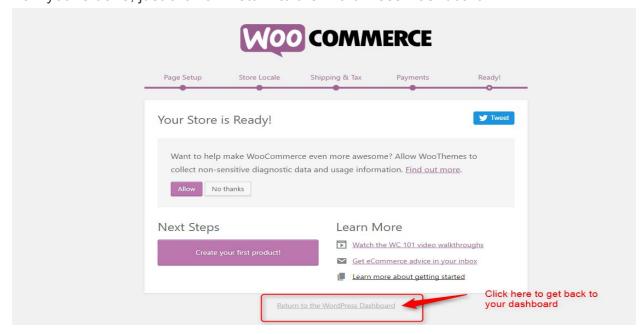


Now coming to Payments page here you can select multiple payment mode that you want to offer your customer. Woocommerce can accept online and offline payment both. Just enter the required information and click Continue.

Again this option is useful if you sell your own items from your website. And if you want to create affiliate store only you can skip this setup.



Now you're done, just click on Return to the WordPress Dashboard.



Amazon Account Setup

Now to move forward and to setup your store we need 3 things secret key, access key and your affiliate id. You need these three things before plugin will display Amazon products.

Now follow the following steps to get those three things.

Step#1 Getting your affiliate id

Sign up for your Amazon Affiliate/Partner account at one of the following URLs (choose the correct link based on your Amazon location):

Brazil (com.br): http://associados.amazon.com.br/qp/associates/apply/main.html

Canada (ca): http://associates.amazon.ca/qp/associates/apply/main.html

China (cn): http://associates.amazon.cn/gp/associates/apply/main.html

France (fr): http://partenaires.amazon.fr/qp/associates/apply/main.html

Germany (de): http://partnernet.amazon.de/gp/associates/apply/main.html

India (in): http://affiliate-program.amazon.in/gp/associates/apply/main.html

Italy (it): http://programma-affiliazione.amazon.it/gp/associates/apply/main.html

Japan (jp): http://affiliate.amazon.co.jp/gp/associates/apply/main.html

Spain (es): http://afiliados.amazon.es/gp/associates/apply/main.html

United Kingdom (co.uk):

http://affiliate-program.amazon.co.uk/gp/associates/apply/main.html

United States (com): http://affiliate-program.amazon.com/gp/associates/apply/main.html

Amazon requires that you have a different affiliate ID for each country (aka, locale).

Step 2 - Getting your API Keys

Amazon requires ALL API users to have a different, secure set of keys to make API calls. Because of this, we cannot add any keys to the plug-in for you. You must sign up for your own set and put the into the plug-in options fields on the config page by yourself.

Start by creating a new user account. if you have an Amazon account set up from the previous step of getting your Affiliate ID, you can login using that information and skip to step 2e).



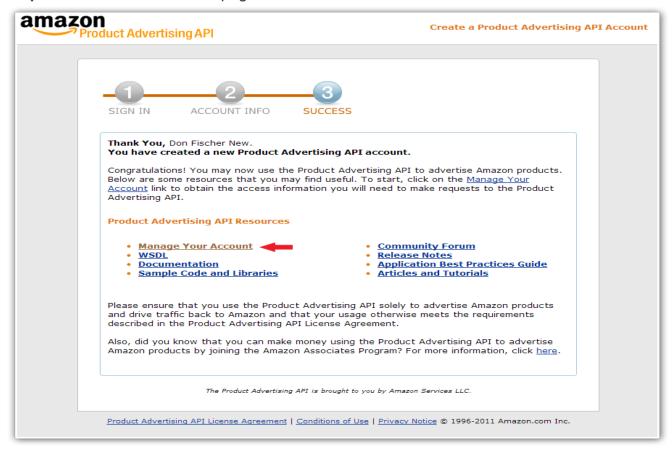
Step#2b - For a New Account, Enter Your Name, Email Address and Password twice, then click create an account.



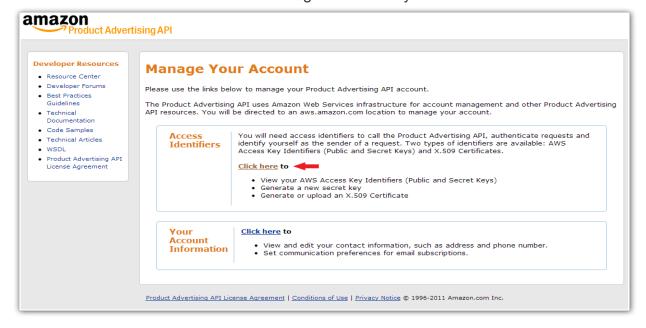
Step#2c - Enter all of the other required information and check the agreement box (remember to read it!). Then enter the captcha image text and complete the registration.

amazon Create a Product Advertising API Account duct Advertising API ACCOUNT INFO Hello Don Fischer New. (Not Don Fischer New?) **Contact Information Full Name Don Fischer New** Address Line 1 Address Line 2 rtment, suite, unit, building, floor, etc. * City * State, Province or Region * ZIP or Postal Code * Country United States * Phone Number **Company Name** Website or Application Description Describe the application on which you will display Product Advertising Amazon.com Product Advertising API License Agreement Printer Friendly Version Amazon.com Product Advertising API License Agreement Last updated on 2012-11-21. (Current Associates: See what's changed.) This Amazon.com Product Advertising API License Agreement ("License Agreement") contains the Freed, and conditions that govern your access to and use of the Product Advertising API, Data Feed, and Product Advertising Content (each as defined below). "We," "us," or "our" means Amazon Services LLC or any of its affiliate companies, as the case may be. "You" or "your" means the applicant. A "site" means a website. "Amazon Site" means the relevant U.S. site that is owned or operated by us or our affiliates for which we may make available Product Advertising Check here to indicate that you have read and agree to the terms and conditions of the Product Advertising API License Agreement. **Security Check** By typing the characters you see into the box, you help Amazon prevent automated or scripted form submissions. This enables us to prevent fraud and abuse so that we may continue to ensure a high quality of service to all customers. Try a different image * Type the characters in the above image Complete Registration 🕒 🔫 Product Advertising API License Agreement | Conditions of Use | Privacy Notice © 1996-2011 Amazon.com Inc.

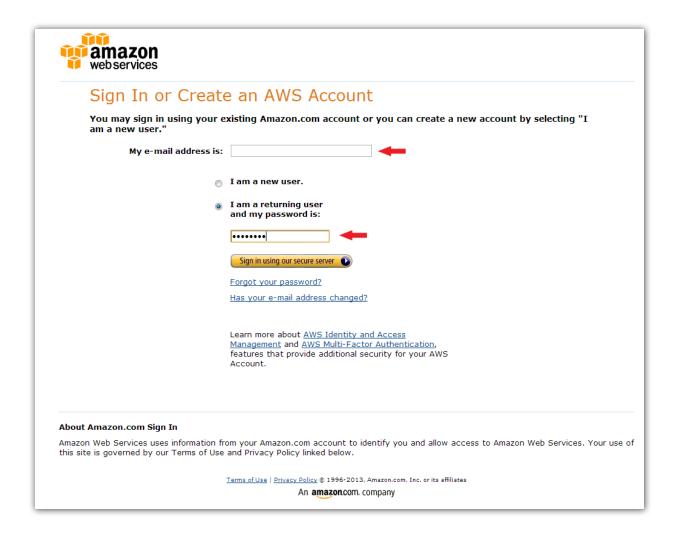
Step#2d - This is the success page. Click the MANAGE ACCOUNT link.



Step#2e - If you already had an account, you should have seen this page when you logged in. This is the main management account screen. Click the "Click Here" link under ACCESS IDENTIFIERS section to get the API keys.



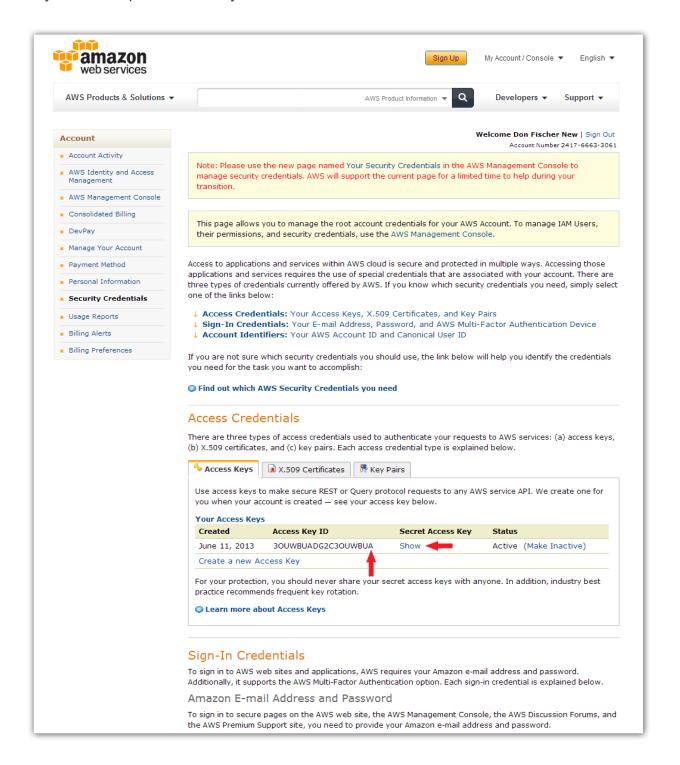
Step#2f- You will be required to Log In when you go at access some information (as a security precaution from Amazon). This time be sure to select that you are returning user (already have an account) use your login information you just created or had previously.



Step#2g - This will take you to the Security Credentials Page. Note that if you have Keys for other AWS products, you may have to select the Product Advertising API from the list to access that page.

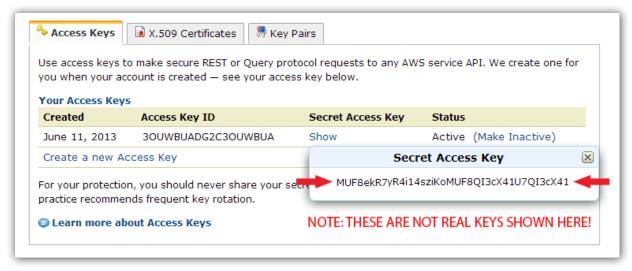
Also - note that this management page WILL change in the near future to the new Amazon IAM Management Console. They provide a link to the new console but eventually you will need to access it from their IAM services login.

Scroll down the page to the Access Keys section and note the Amazon Access Key ID (sometimes referred to as Public Key). That is what you will put in the Amazon Access Key ID, so keep the link with you.



Click SHOW to see the Secret Access Key (sometimes referred to as Secret Key).

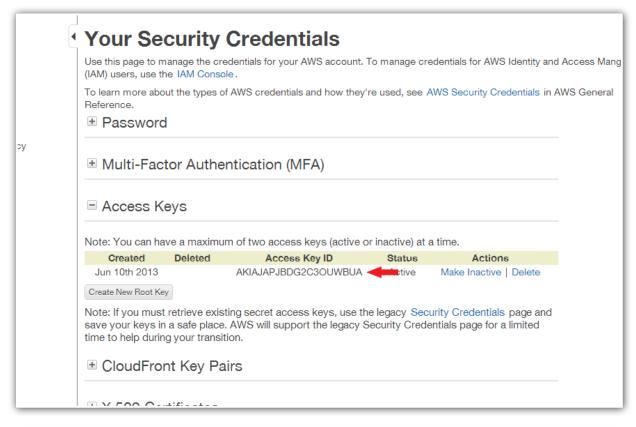
Step#2h- In the Secret Access Key box that shows, copy the key and keep it with you.

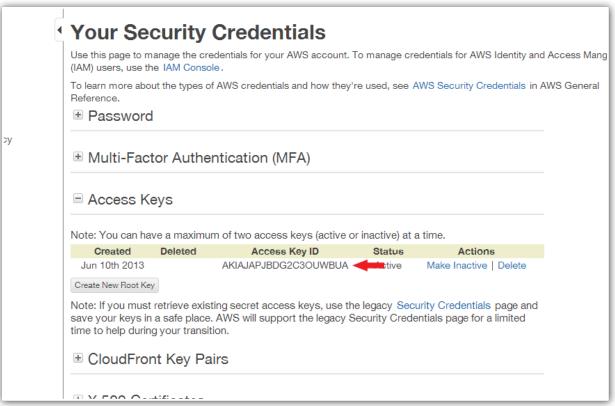


Step#2i - MISC Information

IF YOU DO use the new Amazon IAM Management Console, your Access Key ID will be located under the "Your Security Credentials" page. They will NOT show you your Secret Access Key here any longer. If you lose it, you MUST generate a new Root Key.

After you generate the Root Key, it will serve the browser with a csv file that has both the Access Key ID and the Secret Access Key inside. In the very near future, they will not provide the Secret Key over the web page, you WILL have to download it if you generate the keys.

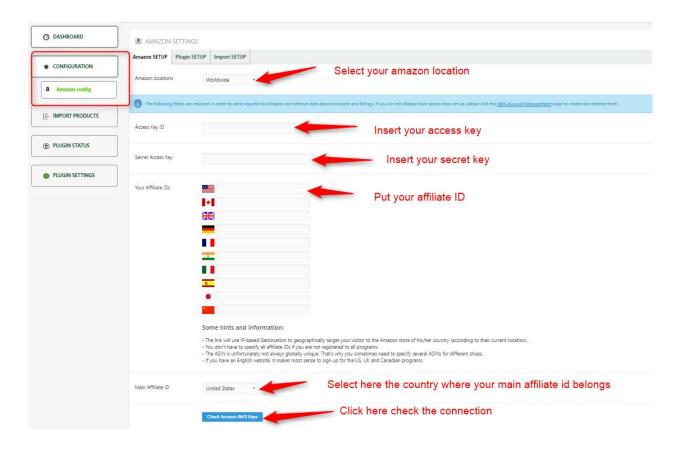




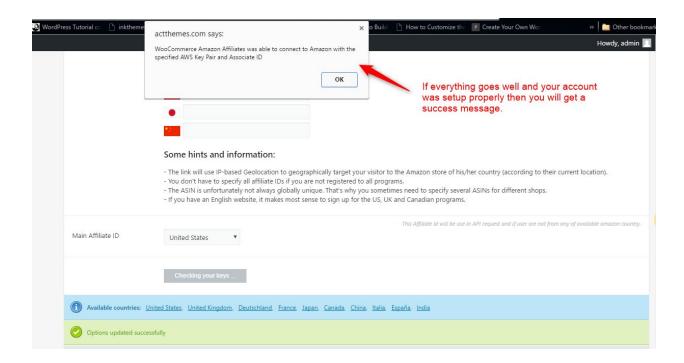
Well you have all the three things with you, now move to your WordPress dashboard. On your left side of menu panel you will find the option AffiliateShop.

Goto AffiliateShop and click that. You'll redirected to plugin dashboard.

Now goto Configuration >> Amazon Config and here insert your keys and affiliate id. Once you entered all the details click "Check Amazon AWS Keys".

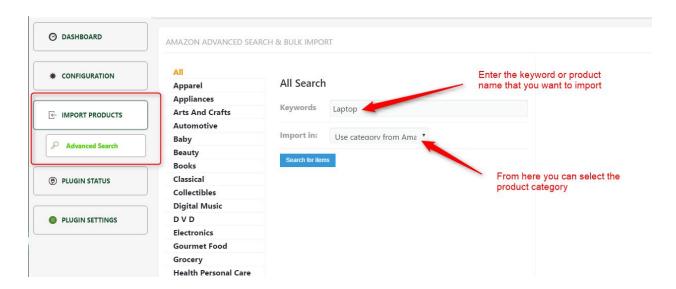


If everythings was setup properly you will receive a success message like shown below in the image. Click Ok.

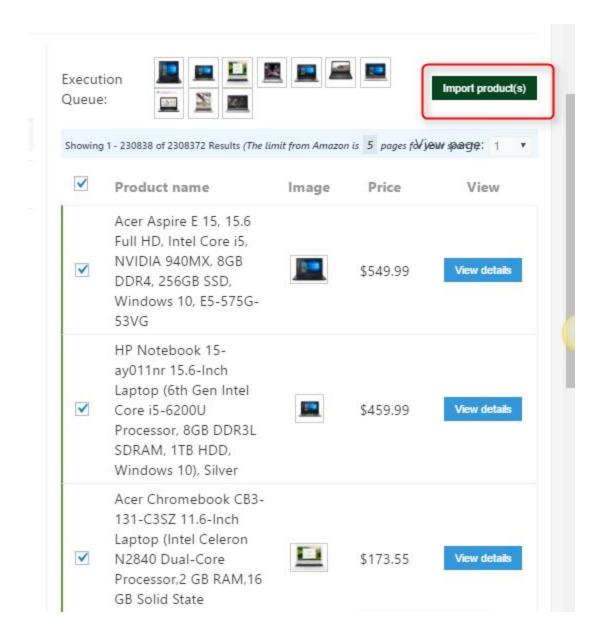


Now move to Import Products >> Advanced Search.

Enter the keyword or the name of item you want to promote and hit "Search for Item"



Now the list of items will appears on right side. You can uncheck the box for the product you don't want to include and hit Import Products

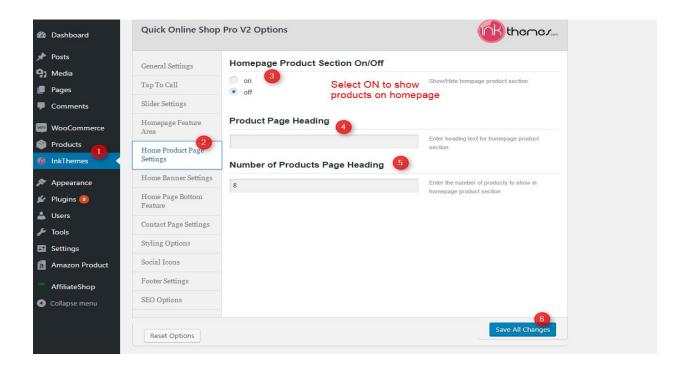


Now just wait for a while, the system will import all the images and description. And if you purchased the theme Review Engine it will import product reviews as well.

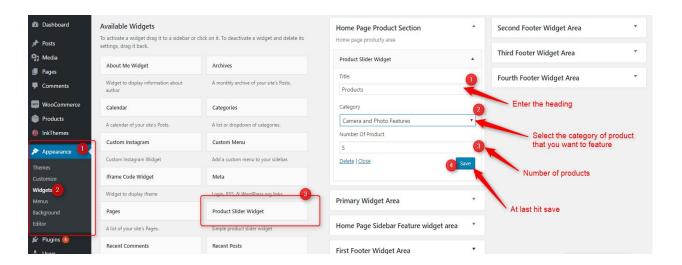
You can insert different different keywords and import the products just like the way we did above.

Now you have to move to your dashboard again.

Goto InkThemes option from the left side of menu Quick Online Shop option page will appear. Move to Home Product Page Settings. Select ON under Homepage Product Section, enter suitable heading and then the number of post you want to display on homepage. This section will showcase the recent added product on homepage.



And if you want to display products on homepage according to category you can do that as well. For that move to Appearance >> widgets, there you will find Product Slider Widget. Drag it and drop it on Home Page Product Section widget area. Enter the proper title, choose the category that you want to display and the number of products. Hit save button.

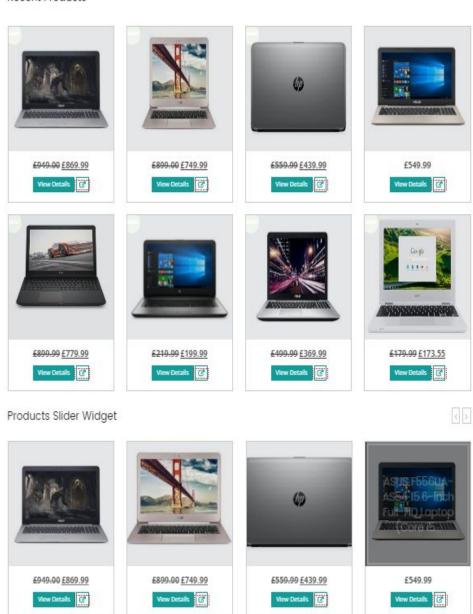


Now move to your site refresh it. This is how product will appears on homepage. First 2 rows is the list of recent product coming from theme dashboard panel.

The second section will show the products according to selected category.

Note You can drag and drop multiple widget and different category to showcase multiple unique products on homepage.

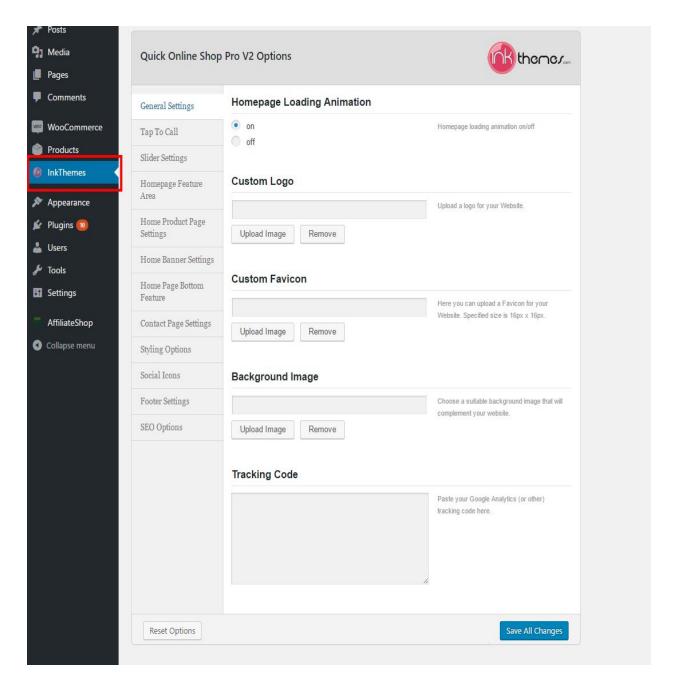
Recent Products



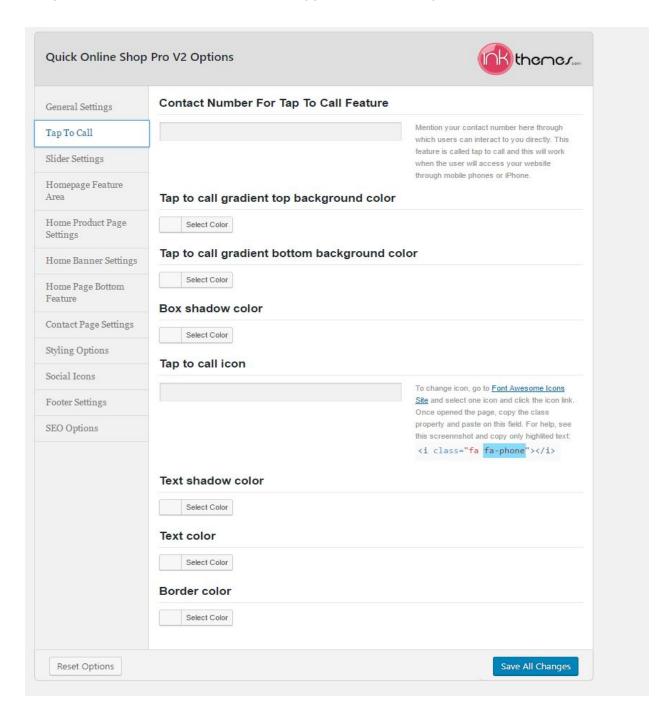
Now moving further let's setup the homepage of your website.

Goto dashboard-> Inkthemes, you will navigate to Theme Option Panel.

Now under "General Settings" you can set your own logo, favicon and background image. You can paste Google analytic or any other analytic code to track your website and then Save all the Changes.



Now coming down Tap to Call feature here you can enter your contact number and setup the button color. This button will appear on mobile, ipad or tablet view.



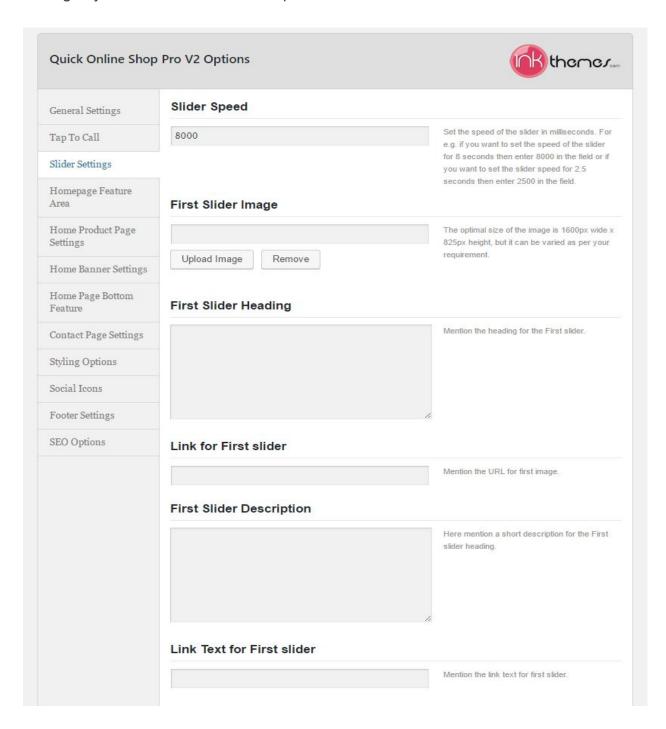
Slider Settings

In the slider, you can show maximum of 6 images whereas minimum would be one. With each slider image you can set the heading and short description according to you.

Moreover, you can also give a link for slider images and its text. Note: The optimal size for slider image is 1600px wide * 825px height.

You can activate slider on the home page just by click on Upload Image button and upload the images which you want to show in the slider.

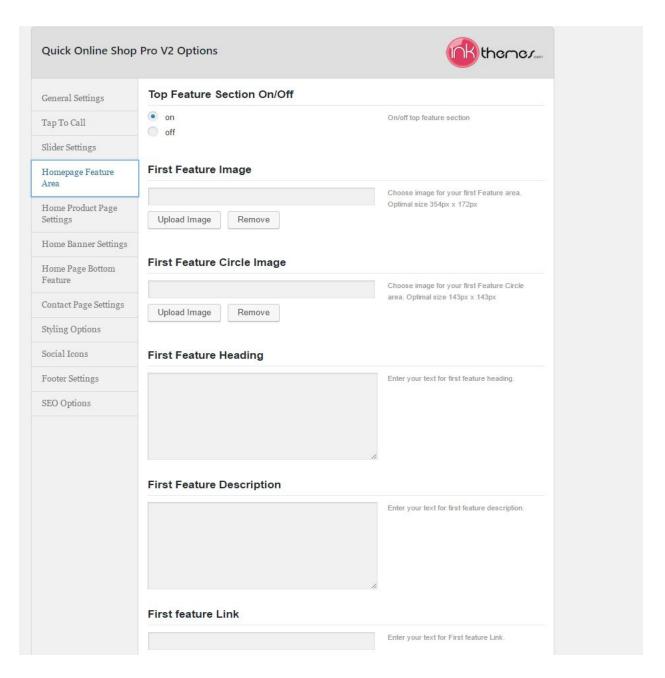
Moreover, you can also set the slider speed (in milliseconds) according to you. For e.g. If you want to set the slider speed as 5 seconds then enter 5000.



Homepage Feature Area

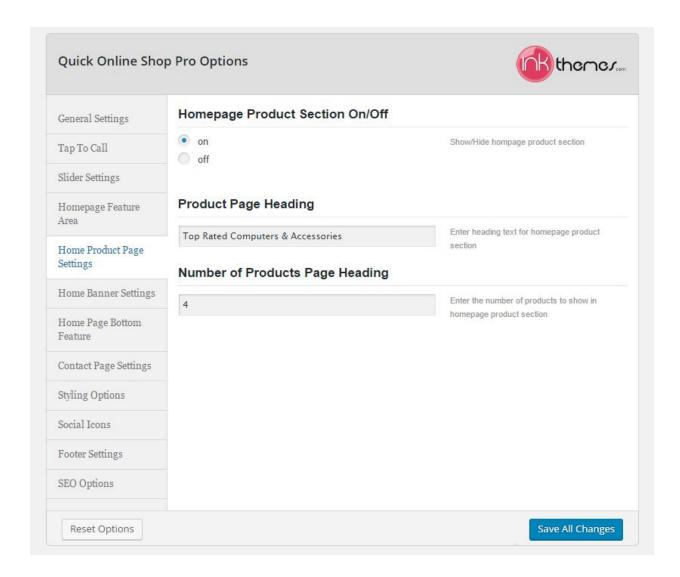
The homepage feature area consists of 3 feature sections. You can set feature image, feature circle image, feature heading, feature description and feature link in each of the section.

Note: - The optimal size for feature image is 354px wide * 172px height. The optimal size for feature circle image is 143px wide * 143px height. After finishing desire settings click on **Save All Changes button**.



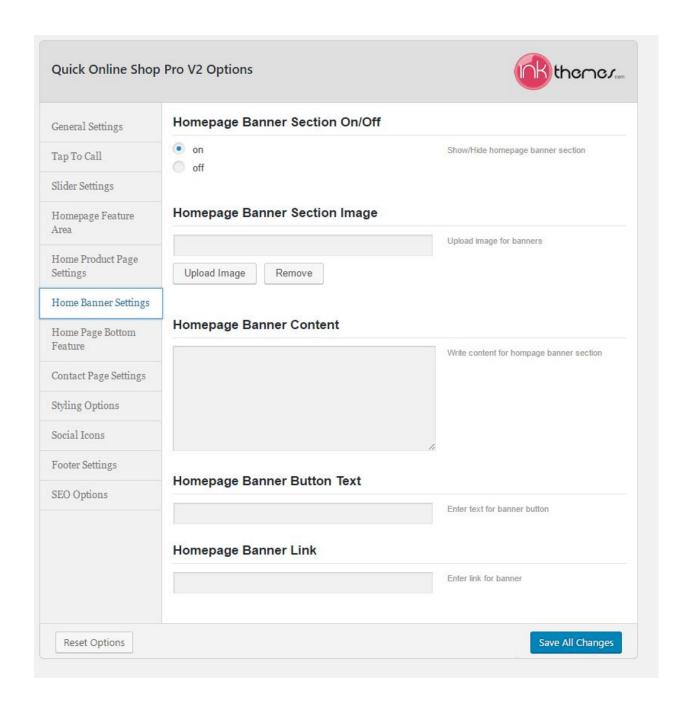
Homepage Product Page Setting -

From here you can manage the default homepage product section. You can turn on/off the section as per your requirement plus provide the proper and attractive heading for it. You can also control the number product that can to be shown.



Homepage Banner Setting -

In this section you can upload offer, advertisement or any kind of banner. You can set the navigation link and text as well.

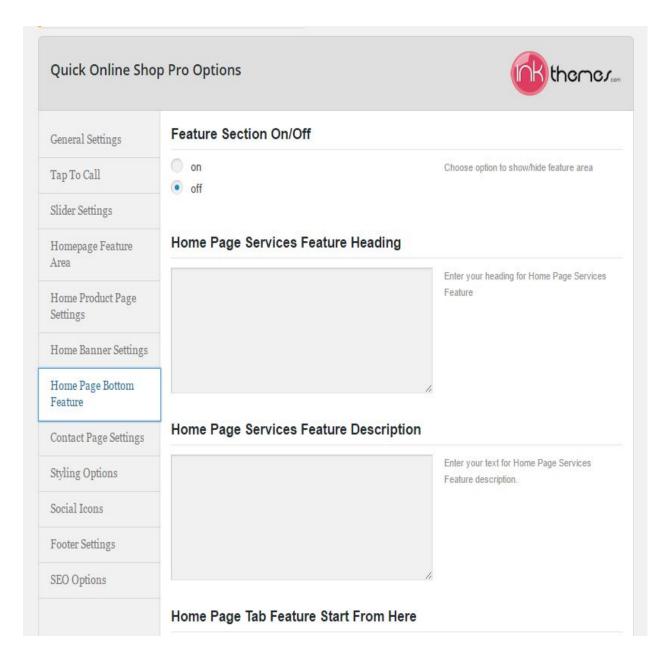


Bottom Feature Area

The home page bottom feature consists of following sections- home page service feature, home page tab feature, home page blog feature.

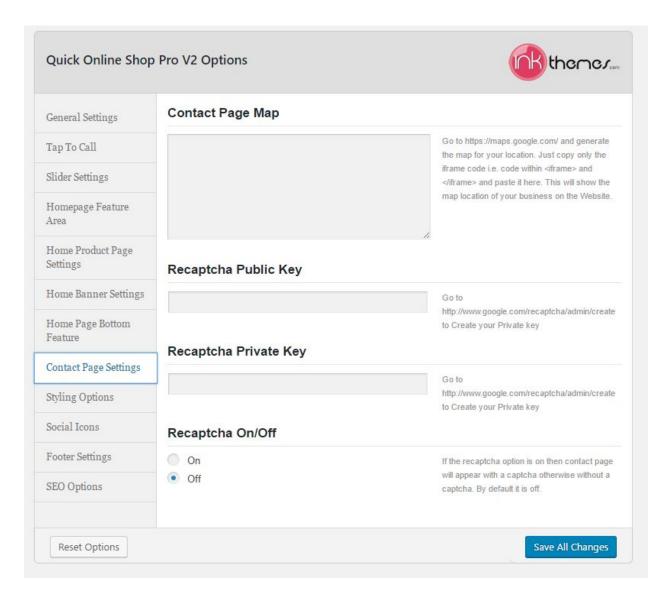
In home page service feature you can set an appropriate heading and short description of it.

There are 4 home page tab feature, there you can show your services with suitable heading and description. In home page blog feature you can show your blog post. Moreover, you can set how much number of posts you want to display on the home page.



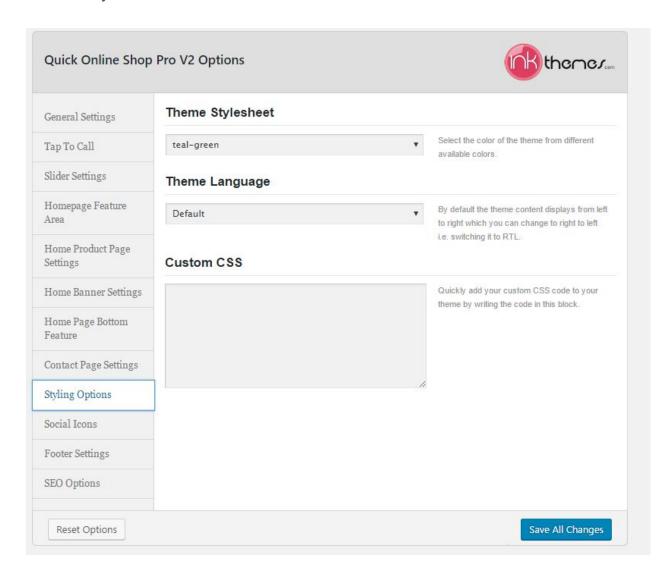
Contact Page Settings

You can show the map location of your business on the website by pasting the iframe code generated by Google map in this section. You can also put captcha code in your contact form and to do that visit the link- http://www.google.com/recaptcha/admin/create to create your private key and public key and insert it in their respective input fields. Check the option On, as by default it is off.



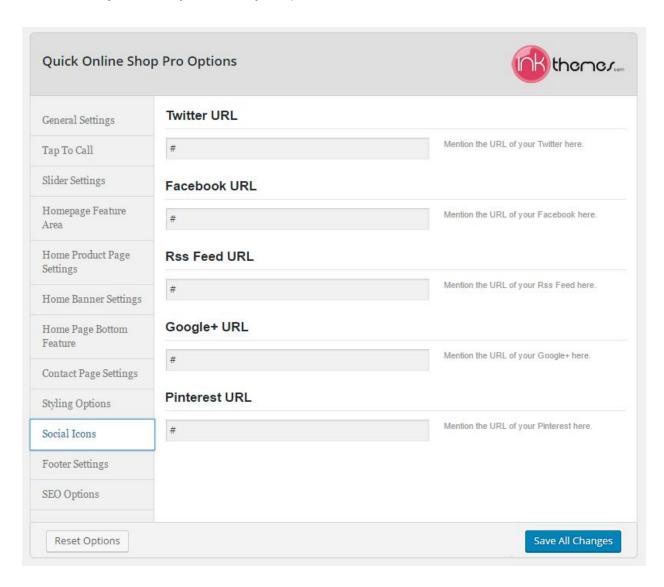
Styling Option

There are various styling options available in the theme. You can change the style of theme by selecting the one you like. Moreover, you can also add your own CSS code here for any html and css customization.



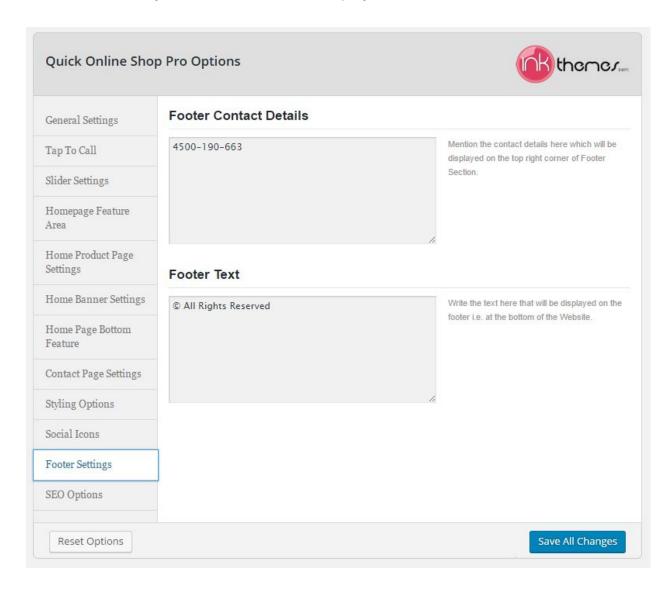
Social Icon

There are various social icons available in the theme. The social icons will be displayed in the footer just enter your url of your profile.



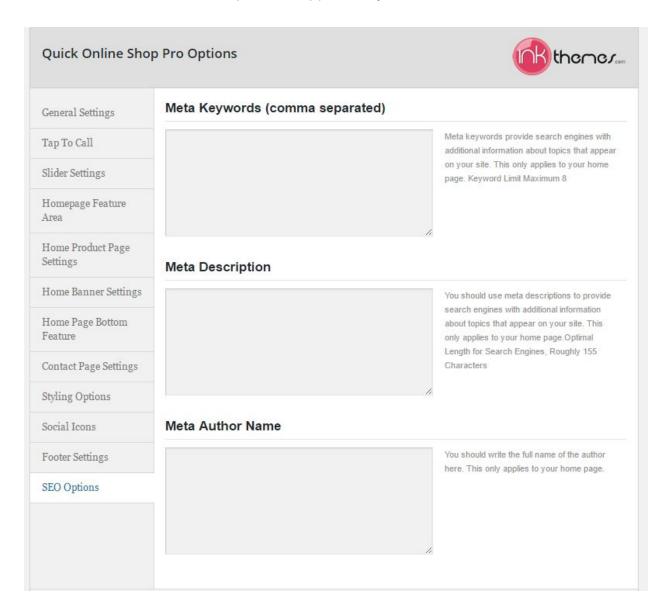
Footer Settings

The Footer Section allows you to edit the copyright information in the footer area. You can set the text of your choice that will be displayed in the footer.



SEO Options

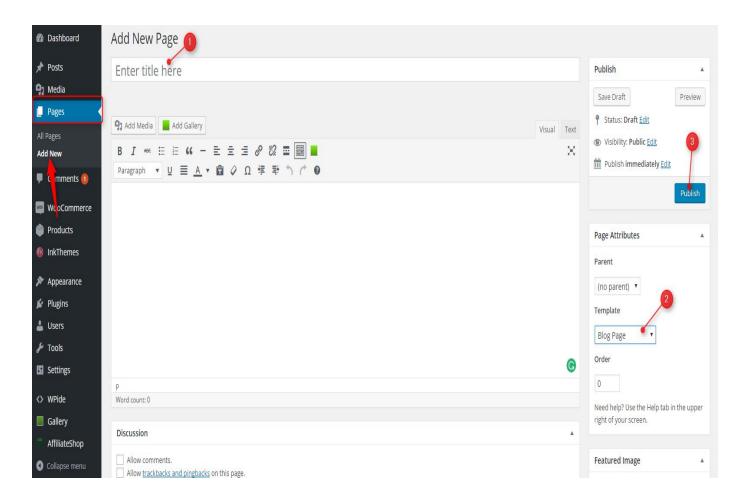
Through this section you can optimize your website and provide search engines with additional information about topics that appear on your site.



Blog Page And Posts

Now let's create a separate page that shows all your blog posts in one go. To do so just follow the below mention steps...

- Go to Pages > Add New
- Enter the name of the page
- Now at right hand side under Page Attributes > Templates > select "Blog Page"
- Click "Publish" button



Menu Setup

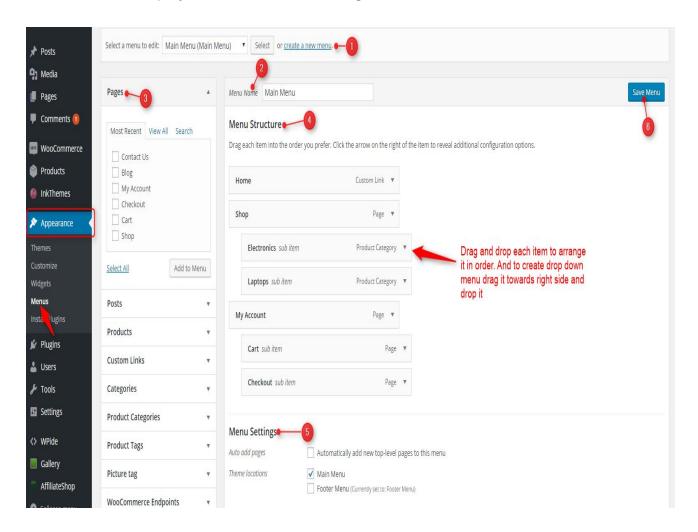
By default, the menus will fallback to Pages. That means just after activation of the theme, you will see all the pages as menus. Create a custom Menu and assign a menu location to display your own Menu. If you want selective menus with combination of links, pages, categories then custom menu is what you should be looking for.

Set up Custom Menu

- Go to Appearance > Menus in the WordPress menu
- Click on Create a new menu link
- Now add the menu item, you can choose Pages, Custom links, Category etc.
- Check Theme Location
- Click Save Menu after adding required custom links in the menu
- Theme Location for Menu settings

Main Menu - Display the menu on the Header.

Footer Menu - Displays the menu on bottom right at the footer.



Thanks for purchasing the Quick Online Shop theme. If you have any questions that are beyond the scope of this documentation, you can freely ask it on our support forum.

Here is the link you need to follow - http://www.inkthemes.com/community.